

PEI-CHI CHENG

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PERSONAL SUMMARY:



I'm Pei-Chi Cheng, an interior designer with a background in fine arts. With over a decade of experience in graphic, interior, and multimedia design, I'm a versatile designer who loves to explore new areas of design. My diverse skillset enables me to create innovative and impactful design solutions while working collaboratively with others. Through my internships and work experience, I have gained valuable teamwork skills and learned to respect others' opinions. I'm also a polyglot and fluent in Mandarin, English, and Korean.

WORK EXPERIENCE:

Myself. Melbourne, VIC

Freelance Designer | 02/2022 - Current

- Collaborated with clients to address brand imaging and marketing style.
- Developed design deliverables that elevated, differentiated, and functioned on-brand and on-strategy.
- Used SketchUp and AutoCAD to create 3d models and 2d technical drawings.
- Created marketing materials, including brochures, flyers and product catalogue to brand standards.
- Established user-friendly design system to increase user experience and satisfaction.

YuanYang Planning, Designing, Engineering Company. New Taipei City, Taiwan

Interior designer | 11/2022 - 02/2023

- Selected furniture, lighting and accessories to enhance design concepts.
- Presented design proposals to clients to establish clear project expectations and goals.
- Consulted with clients to determine architectural preference to meet overall design goals.
- Utilized computer-aided design (CAD) software to create plans and mockups of room layouts.

OWA Architect Company. Taipei City, Taiwan

Interior designer | 02/2021 - 01/2022

- Presented design proposals to clients to establish clear project expectations and goals.
- Worked closely with contractors and vendors to improve project coordination, completing projects on time and within budget.
- Researched and stayed current on industry trends to incorporate new products into designs.
- Designed floor plans, elevations, 3D perspective views, and material boards for review and presentation.
- Defined space requirements from schematic design to construction phase and installation.

GUDC interior design company. Taoyuan City, Taiwan

Interior design internship | 10/2019 - 02/2020

- Obtained user feedback and utilized design software to generate unique and innovative samples.
- Maintained status reports for client projects.

EDUCATION:

Monash University
Melbourne, VIC

09/2023

Master of design: Collaborative design

QCA, Griffith University
Brisbane, QLD

01/2021

Bachelor of design: Interior design and Environment

SKILLS:

- Creative Design Layouts
- Teamwork Skills
- Corporate Design
- CAD Drafting
- 3D Visualization
- Working with Designers
- Collaboration Skills
- Concept Studies
- Client Presentation Delivery

SOFTWARES:



WEBSITES:

- <https://www.pei-chicheng.com/>
- <https://www.behance.net/maggie8806ae77>
- <https://www.linkedin.com/in/maggie-cheng-283906183/>